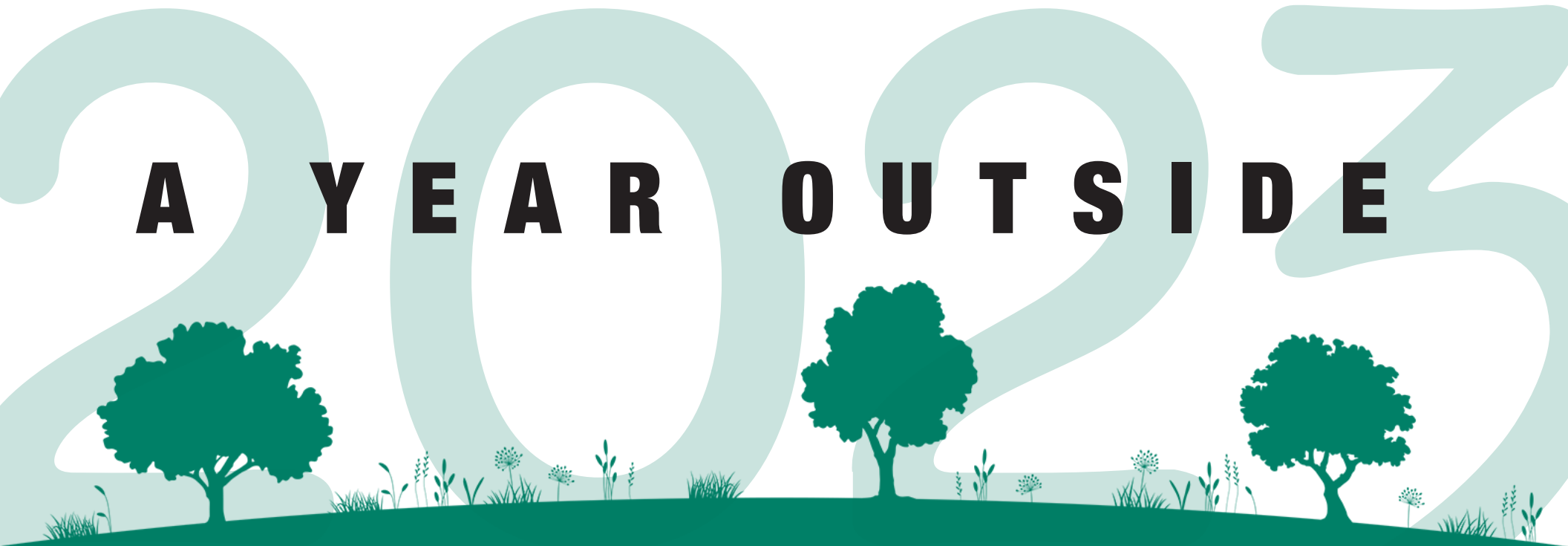


A YEAR OUTSIDE



Rosedale Development Association Annual Report

Letter from the Executive Director

Dear neighbors,

Ten years ago a group of intrepid Rosedale Middle School students and teachers, bike and outdoor enthusiasts, and community partners came together to build a trail system. Mapping a route from the Rosedale Arch to Fisher Park, using our natural topology and old trails made by deer, they eventually built 3.5 miles of nature trails in the heart of Rosedale.

Other improvements, like an orchard and a new playground for Fisher Park, grew from the trails as Rosedalians began to hike and bike for exercise and fun. In 2023, a new intrepid group began work on the next stage of the trail project. We are so excited to see the trails grow and improve, and we thoroughly enjoyed spending a (lot of the) year outside!

We hope to see you out on the trails, in the parks, and in your neighborhoods this year! Thank you for making Rosedale a beautiful place to be outside.



Erin Stryka
Executive Director



Board of Directors



Top screen (left to right):

Lessie Martinez (Vice-Chair) – 2026

Resident, Children's Mercy

David Bluford (Treasurer) – 2023

Rosedale Future Professionals Founder

Deitra Nealy-Shane – 2026

Little Angels Daycare

Standing (left to right):

Charita Vine - 2024

Resident, US Department of the Treasury

Naomi Tolentino

Resident, Kansas City Kansas Public Schools

Jessi Rucker

Resident, Kansas City MO Public Library

Ally Mabry (Secretary) – 2024

Resident, KU School of Social Welfare

Courtney Brooks (Chair) – 2024

Resident, Global Ties

Scott Martens – 2024

Resident, Kansas City Testing and Engineering

Sitting (left to right):

Jennifer Tatum – 2023

Resident, Jackson County Prosecutor's Office

Hannah Morales

Resident, University of Kansas Health System

Not shown:

Ellie Haire – 2025

Resident, University of Kansas Health System

Valorie Wells Fenton – 2025

Resident, Self-employed

Jake Pitts – 2026

University Health



Rozarks Rising

Two AmeriCorps NCCC teams spent time in Rosedale this year on a mission to clear invasive honeysuckle from the Rozarks. If you've removed honeysuckle from your yard, you know that it's physically challenging, and it grows FAST. These groups cleared four full acres of honeysuckle from the Rozarks trails. Removing invasive species like honeysuckle is the first step toward restoring a healthy woodland ecosystem.

These teams and other volunteers also installed 81 new directional trail signs and two new trailhead signs, reopened a quarter mile of closed trail near the BPU substation, removed litter, and began cataloging the other native and invasive species in the Rozarks. We can't wait to see this woodland getting healthier!



Clear signage leads the way for people who enjoy the Rozarks trails.



AmeriCorps members help our community's conservation efforts by maintaining the Rozarks trail system.



Kicking It Up a Notch

Soccer continued to be one of the most popular activities in Rosedale last year, with 80 youth participating. Rosedale Youth Soccer is made possible by volunteer coaches and parents who show up twice a week to teach skills, run drills, and help instill a love of active outside play in Rosedale youth.

In Rosedale, youth soccer is about learning, staying active, and having fun with your friends and neighbors — not competition. That leaves time and space for youth to take on extra projects, like writing a letter to the Parks and Recreation Department requesting more lighting at Rosedale Park. It also allows parents and neighbors who aren't ready to coach in a competitive league hone their skills in a relaxed environment. Everybody wins when more of us play outside!



The Rosedale Youth Soccer Team celebrates a successful season.

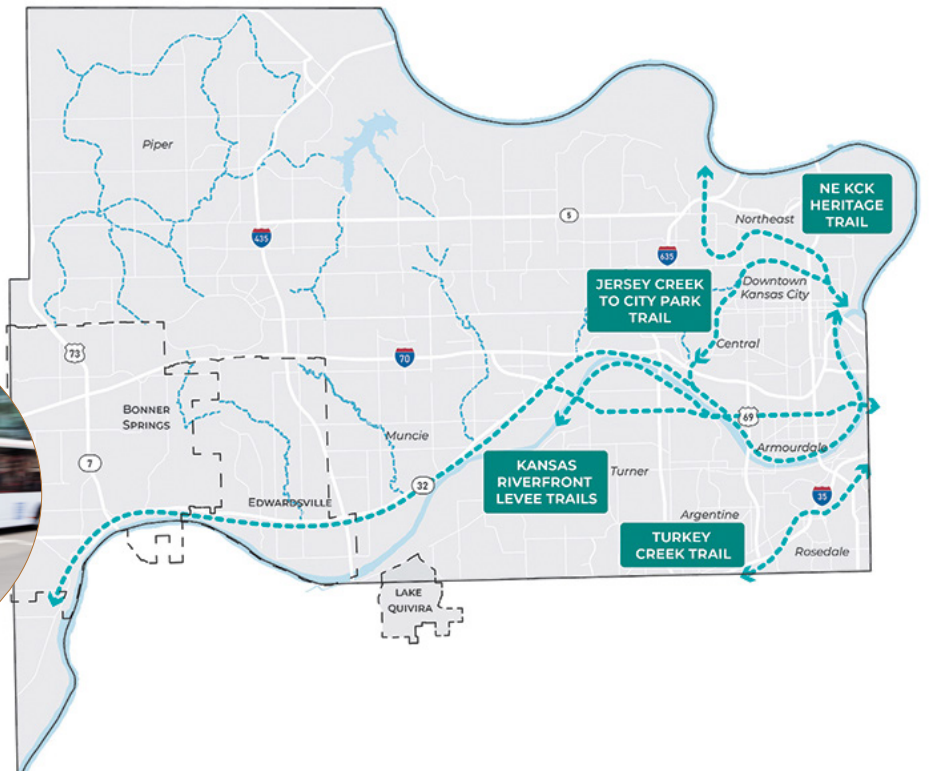


On the Move

Two big projects (and one small one) planning for the future of transportation in Rosedale took place in 2023.

The East-West Transit Study looked at how to create rapid transit through a new streetcar line or Bus Rapid Transit, from the KU Medical Center area to the east side of Kansas City, MO. The Rainbow Boulevard Planning Sustainable Places study built on the work of the Rosedale Master Plan to figure out future improvements and traffic flow on Rainbow Blvd. for a safer and more connected community.

Turkey Creek Trailhead preliminary design plan was created by Rosedale neighbors and an outside consultant. While the area is currently closed to the public, the Rosedale Master Plan calls for the trails to eventually be opened and connected to the Rozarks trails for a broad connected trail system across Rosedale. RDA is continuing to work with local government to implement the plan.



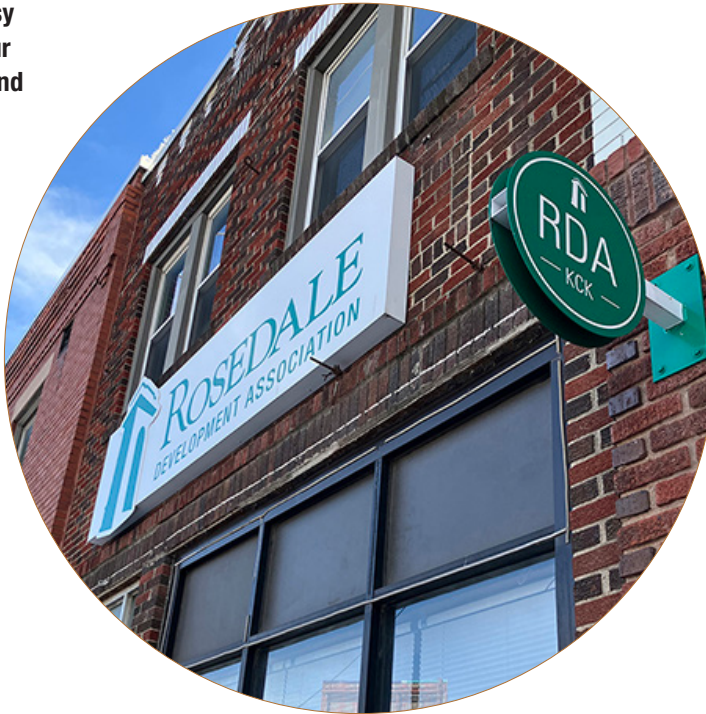
Staying Connected

Rosedale residents and businesses gathered monthly last year to connect, talk about neighborhood issues, and drink some good coffee at Coffee & Conversations events around the neighborhood. We particularly enjoyed getting to meet at some of our Summer Youth Employment sites, where Rosedale teens were helping out at local businesses while building job skills.

Rosedale Leadership Council continued to meet, where neighbors worked together on issues as diverse as housing policies, neighborhood cleanup planning, energy efficiency, and ongoing issues at Rosedale Ridge.

RDA offices are easy to find thanks to our effective signage and recognizable logo.

Photo by Lizzardbrand



RDA staff engage with neighbors at Sway Coffee Roasters in KCK.

COFFEE & CONVERSATIONS



Community Highlights | Youth Programs

Reading Inspirational Stories to Empower (RISE)

celebrates Martin Luther King, Jr. where community volunteers read stories about civil rights and social justice.



Summer Youth Employees (SYE)

worked as a barista at Three Bees Coffee and Pottery, organized a baseball clinic, assisted at a daycare, and worked in retail stores and restaurants.

Rainbow Summer Program (RSP)

features field trips and outdoor play in addition to teaching reading, financial literacy, advocacy, and community service.



Community Highlights | Neighbors Helping Neighbors

Rosedale Leadership Council (RLC)

is RDA's monthly meeting where neighbors and community leaders can connect, share, and learn about Rosedale's latest matters.



All-Rosedale Cleanup

volunteers pick up trash, cover graffiti, and remove harmful vegetation in public areas throughout Rosedale.

Minor Home Repair Program

volunteers painted, cut back vegetation, and made repairs to doors, windows, and flooring.



Financials

ROSEDALE DEVELOPMENT ASSOCIATION, INC. Statement Of Financial Position December 31, 2023

ASSETS

CURRENT ASSETS:

Cash	\$ 28,686
Contributions receivable	75,000
Grants and contracts receivable	16,364
Other receivables	350
Prepaid expenses	1,403

TOTAL CURRENT ASSETS 121,803

FIXED ASSETS, NET 72,135

TOTAL ASSETS \$ 201,837

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable	\$ 11,490
Accrued payroll and related liabilities	7,959
Other accrued liabilities	900
Refundable advances on government grants	1,356
Refundable advances on government grants	1,852

TOTAL CURRENT LIABILITIES 22,557

FINANCE LEASE LIABILITY - LONG TERM 6,190

NET ASSETS:

Without donor restrictions	18,369
With donor restrictions	153,721

TOTAL NET ASSETS 172,090

TOTAL LIABILITIES AND NET ASSETS \$ 201,837

ROSEDALE DEVELOPMENT ASSOCIATION, INC. Statement of Activities and Changes in Net Assets For the Year Ended December 31, 2023

OPERATING INCOME

Contributions and grants:	
Grants and donations	\$ 366,431
Contributed nonfinancial assets	1,918
Special event revenue, net of direct costs of benefits to donors of \$9,471	68

Fees for service 3,474

Rental income 9,600

Net assets released from restrictions

TOTAL OPERATING INCOME 381,491

OPERATING EXPENSES

Program services:	
ARCH	237,386
ARCH Plus	155,128
TOTAL PROGRAM SERVICES	392,514

Supporting services:	
Management and general	54,278
Fundraising	57,873

TOTAL OPERATING EXPENSES 504,665

OPERATING LOSS (123,174)

NONOPERATING REVENUES (EXPENSES)

Gain from sale of assets

CHANGE IN NET ASSETS (123,174)

NET ASSETS, BEGINNING OF YEAR 295,264

NET ASSETS, END OF YEAR \$ 172,090



Donors

Individuals

Steve Adams
Anna Barton
Devon Beckford
Leslie Bissell
David Bluford
Dan Brack
Brighton Brame
Nick Brewster
Courtney Brooks
Delores Jean Brown
Doris Brown and Carolyn Crocker
Nicole Candelaria
Jacob Crutchfield
James Daugherty
Leanna Dishman
Joshua Egan
Gary Elliott
Jesse Farmer
Valerie Fenton
Lisa Gioia
Lillie Greer
Alexander Hermanson
Heidi Holliday
Rachel Hostetler
Adolph Howard

Kathleen Ingraham
Carol Kane
James P. Kelleher
Samuel Knopik
Jeff Lysinger
Lizzardbrand
Ally Mabry
Kevin Makalous
Lesslie Martinez
Luke McCall
Hannah Morales
Carroll O'Neal
Vickie Phillips
Robert Roddy
Terry Rusconi
Sarah Schirmer
Wendell Selzer
Erin Stryka
Jennifer Tatum
Sarah Waggoner
Ashton Wells
Anna White
Marcus Wolfenbarger
Garden House
KansasBaker

Disc de Triumph Sponsors

Ally Mabry
Cashen Bros
David Bluford
Dynamic Discs
Jennifer Tatum
Kansas City Wide Open
KC Testing and Engineering
KC Winfastener
Midtown Signs
MKS Pipe and Valve
Northwood Liquors
Premier Contracting
Ramp up Labor
Rodriguez Contracting
The University of Kansas Health System
TMS, Inc.

Disc de Triumph In-Kind

Boulevard Beer
Crossfit Matters
E Edwards Workwear
Joe's KC

Funders


Climate and Sustainability Committee
Community Capital Fund
Ewing Marion Kauffman Foundation
Hall Family Foundation
Kansas City Board of Public Utilities (BPU)
Kansas Health Foundation
Kansas Volunteer Commission
Prime Health
Rainbow Mennonite Church
Sunflower Foundation
Unified Government/Hollywood Casino
University of Kansas Health System
University of Kansas Medical Center
KU Medical Center Climate Change and
Heath Committee





Connect with us!

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 rosedale.org

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 [@rosedaleDA](https://twitter.com/rosedaleDA)

Stay informed!

Sign up for our e-newsletter [here](#).

Want to volunteer?

Fill out the form [here](#).

Donate now!

Click [here](#) and help support our programs.

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Rosedale | Kansas