



ROSEDALE

Celebrating 150 years!



ROSEDALE
DEVELOPMENT ASSOCIATION

Annual Report 2022



In 1922, the citizens of Rosedale advocated for the building of the Rosedale Arch, a scaled down version of the Arc de Triomphe in France, to honor the 177th Rainbow Brigade who fought in WWI. The arch was completed in 1924, and since became a memorial for Rosedalian veterans from WWII.

INTRODUCTION

🌿 Twenty twenty-two marked the 150th anniversary of the townsite of Rosedale, which is the first official recording of Rosedale becoming a city. To honor and celebrate this momentous occasion, The Wyandotte Historical Museum, with the help of several Rosedalians, curated a special exhibit highlighting the history of Rosedale. To celebrate the past and present, this report features images from then and now commemorating the everchanging landscape and personality of our community.

There will be a rededication of the Rosedale Arch and a Rosedale ArchFest. If you have a passion for Rosedale, join our ArchFest committee.



For more information or to be part of the ArchFest committee contact Sarah Oltvedt at sarah.oltvedt@rosedale.org.



The Daughters of the American Revolution participated in the All-Rosedale Cleanup in spring 2022.



Last year the Wyandotte County Historical Museum put together a Rosedale history exhibit, aided by contributions of artifacts and stories by past and current Rosedalians.

From the executive director

Dear Neighbors,

On a remarkably cool August day last fall, I stood in Rosedale park watching friends, family, and neighbors of all ages and athletic abilities play a raucous game of kickball. My 13-year-old explained to me that wearing crocs was fine for kickball as long as they were in “sports mode.” My mom jumped so high for the ball that her life alert bracelet went off when she landed! A patient Rosedalian who plays in another, competitive kickball league taught the rest of us some skills and helped clarify the rules. Another Rosedale senior cheered from the stands, while a neighbor with a broken leg handed out cold water. I paused in the cheerful chaos, feeling deeply grateful to live and work in this neighborhood.

We had so much to celebrate in 2022. The 150th anniversary of Rosedale gave us a chance to celebrate our story and the hardworking people that made Rosedale what it is today. With deep relief, we celebrated being back together in person and once-normal community events like Healthy Halloween and Yoga in the Park. We celebrated new development as the dreams of the Rosedale Master Plan gradually become reality. And most of all we celebrated you, the members of this community who come together to build the neighborhood we all deserve.

Thank you for everything you do to support Rosedale,

Erin Stryka
Executive Director



**Donate now
to celebrate
the past and
keep building
the future.**



Board of Directors



Back row:

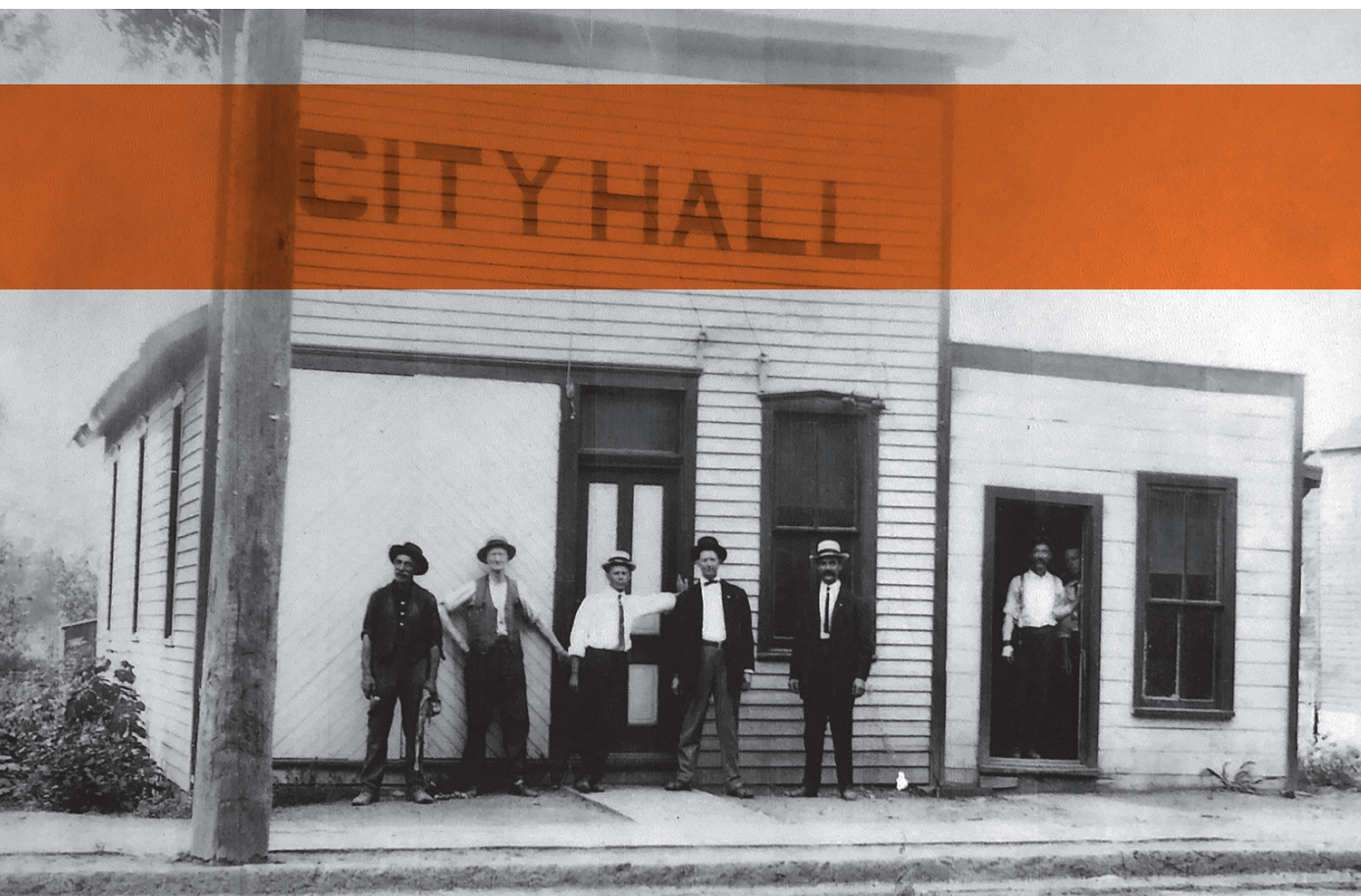
1. Scott Martens
2. Dietra Nealy-Shane
3. David Bluford
4. Charita Vine
5. Courtney Brooks
6. Jake Pitts
7. Erin Stryka

Front row:

1. Ellie Haire
2. Mary Gonzales
3. Ally Mabry
4. Lesslie Martinez

*Rosedalians celebrate the return of the
117th Ammunition Train Rainbow
Division after WWI ended.*





Rosedale's City Hall was pretty small in 1912. Nonetheless, this was where citizens came to advocate and make change for their neighborhoods.



ROSEDALE CONFLICT
RESOLUTION CENTER

On Sept. 19, the Kansas Bar Association (KBA) presented Joel Goering, RDA's community organizer, with an "Outstanding Service Award" for 2007, for his efforts in developing an innovative conflict resolution program for neighborhood disputes in Rosedale and Kansas City, Kan.

150 YEARS

CELEBRATING ADVOCACY

🌸 In 2022, the Rainbow Summer Program (RSP) scholars, equipped with the guidebook *Make Change Happen: Middle School Edition, A Youth Guide to Advocacy* in Rosedale, took proactive steps in their neighborhood. Among these bright stars was Sahiry Mera-Hernandez. She penned a heartfelt letter to the Mayor Tyrone Garner, expressing concern for neighbors enduring wintertime without proper clothing.

With community spirit, Sahiry, alongside RDA and the mayor's office, orchestrated a coat drive. Together, they collected coats, hats, and gloves, ensuring that 25 struggling families in Rosedale could stay warm throughout the winter months. The RSP students are poised for another coat drive this winter, spreading warmth and kindness to the community once again.

Rainbow Summer Program serves scholars between grades K-8. Throughout the summer, students learn about gardening basics, financial literacy, basics for various sports, nutrition and more. They also engage in summer reading and learn problem-solving skills that will prepare them for the future.



A proud Sahiry Mera-Hernandez stands proudly with Mayor Tyrone Garner during the coat drive kickoff.



Download the youth advocacy guide [here](#).





First-year students from the University of Kansas Medical Center scrape dirt and old paint off a home in Rosedale, as part of KUMC's annual M1 Volunteer Day in 2007. Later, the volunteers re-painted the entire exterior of the house. RDA helped organize the one-day project.



To volunteer with RDA, email Nancy Esquivel at nancy@rosedale.org.

150 YEARS



CELEBRATING VOLUNTEERS

📖 For the past 11 years during the MLK day of service in January, our dedicated volunteer readers held RISE, Reading Inspirational Stories to Empower. Last year we introduced our new fall RISE event for the 9/11 day of service, commemorating the first responders, community helpers, and victims from that tragic day on September 11, 2001. Volunteers choose books and discussion topics around finding heroes and helpers in every community and introducing students how everyday citizens can make an impact. Students engaged in advocacy activities afterwards, as our major goal of the event is to empower students to use their voices and stand up for a cause they believe in.

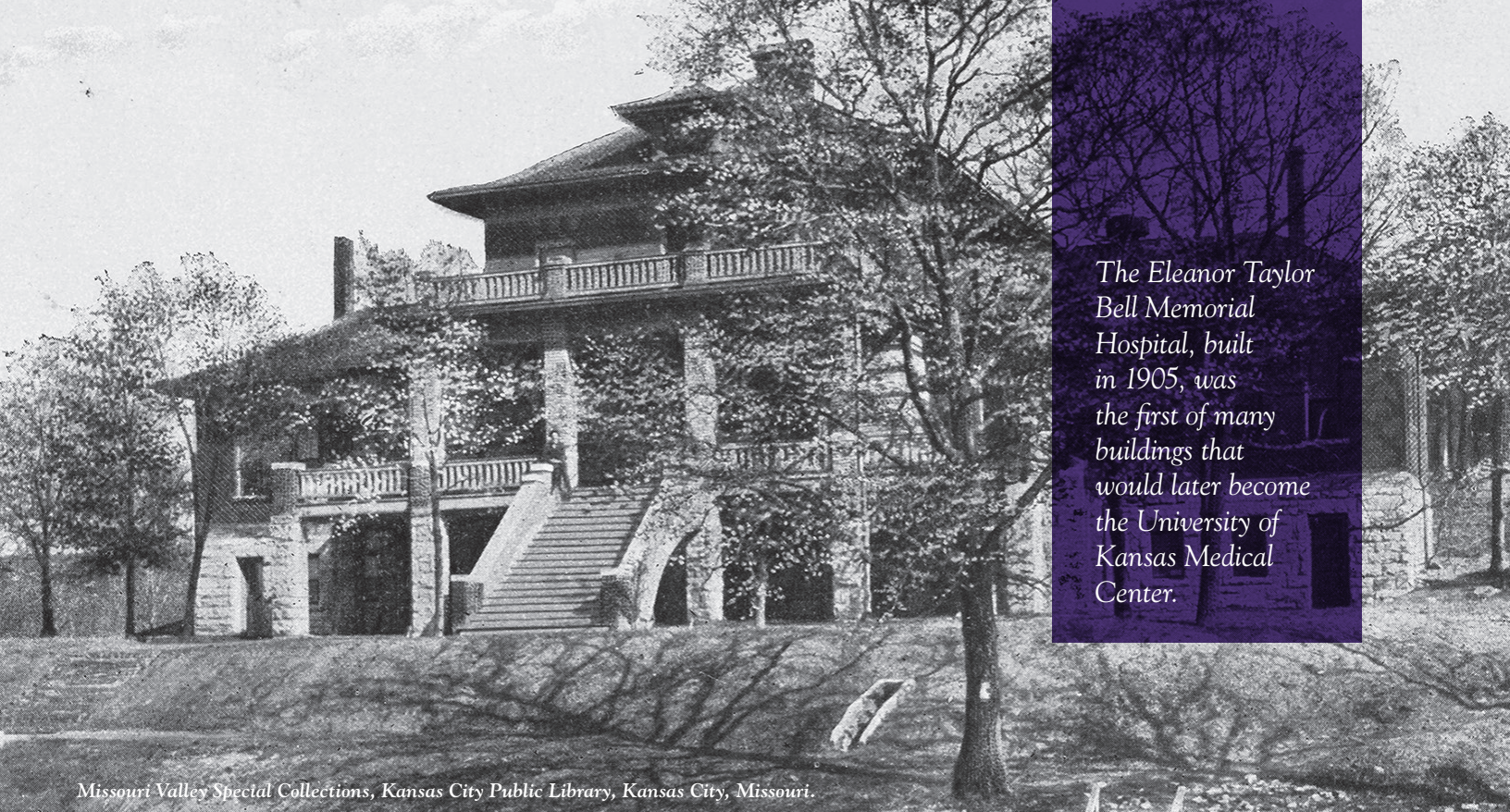
Rosedalians have been showing up, diving in, and helping each other for 150 years. Twenty twenty-two was no different. Volunteers helped with Rosedale projects large and small including neighborhood cleanups and graffiti removal, Rozarks trail workdays, Christmas in October, programs such as Rainbow Summer Program and the youth soccer club, garden and orchard maintenance, and event support for Haunted Halloween and the Luminary Hike.

Volunteers plant trees and maintain trails during a Rozarks trail workday.



A KU Med student volunteers her time during Christmas in October, a program that offers minor home repair for qualified Rosedalians who live on a fixed income or are disabled at no cost. Above: A RISE volunteer reads to students while they follow along.



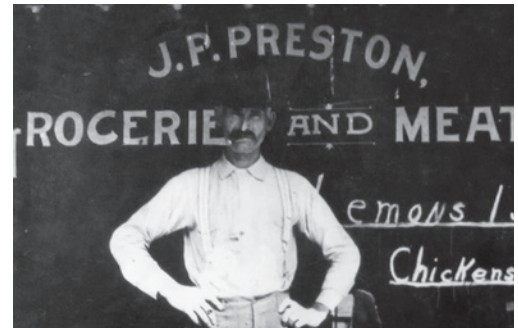


The Eleanor Taylor Bell Memorial Hospital, built in 1905, was the first of many buildings that would later become the University of Kansas Medical Center.

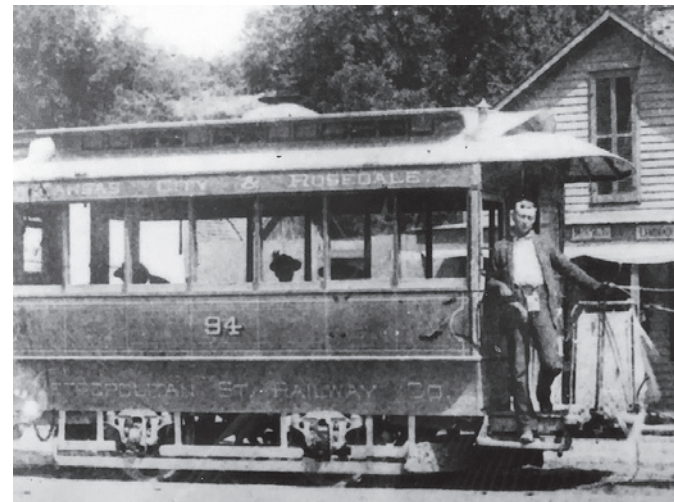
Missouri Valley Special Collections, Kansas City Public Library, Kansas City, Missouri.



The Kansas Rolling Mill was established in Rosedale in 1875. Its major product was iron railroad rails. In the picture, the copper shop is at the rear of the main building. On the right-hand side is the Rosedale Coal and Mining Company.




Businesses flourished along Southwest Blvd. at the beginning of the 20th century.



150 YEARS

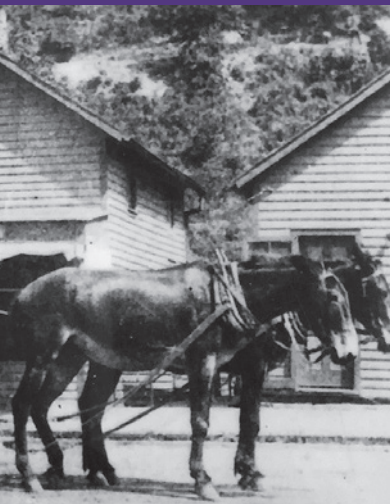
CELEBRATING DEVELOPMENT

 The vision of the Rosedale Master Plan was to create a vibrant, diverse, and walkable neighborhood with metrowide access that provides a delightful and safe place to live, work, shop, and play. Rosedalian residents set the direction for the community in 2016 through surveys, meetings, and focus groups. The Master Plan continues to guide how neighborhoods grow and develop over time.

In 2022, one housing proposal was The Hudson, a 228-apartment complex emerging at the bustling intersection of 36th and Rainbow. It aligned strongly with the Rosedale Master Plan. But not all proposals fit with the needs of the neighborhoods, and residents assembled to champion for and against a controversial housing project at 46th and Rainbow. Many Rosedalian residents used the Couch to Commission Advocacy guide or a training on understanding and applying the Master Plan to prepare their comments to the commission.



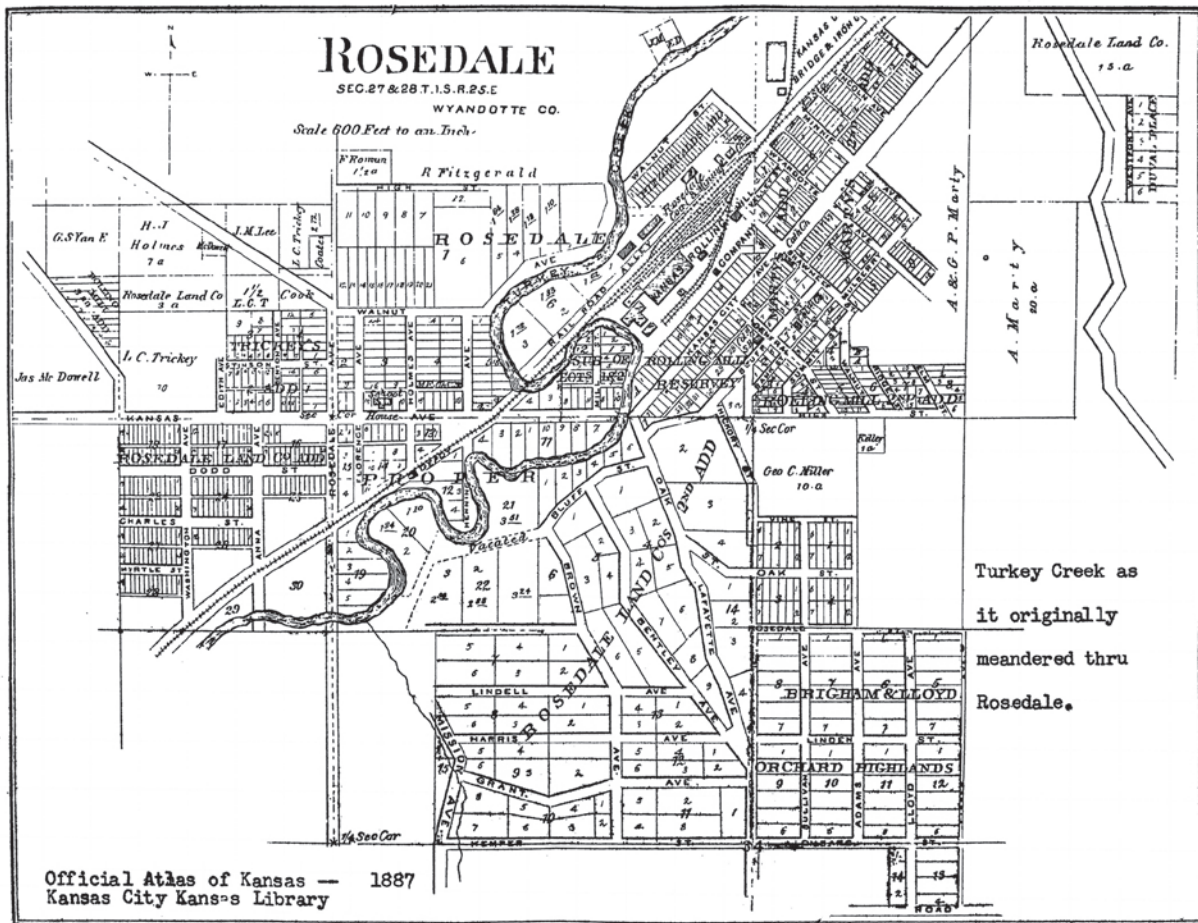
Read the full Master Plan [here](#).



The Rosedale Horse Line that connected to cable trains was one mode of transportation during the late 19th century. It allowed for more growth and development along Kansas City Avenue, now Southwest Blvd.



The Hudson will be a 228-unit market-rate apartment community with first-class amenities at the corner of 36th St. and Rainbow Blvd., immediately adjacent to the world-renowned KU Medical Center campus. Construction began in 2023.



The Rosedale landscape is continually changing. This map shows the humble beginnings in 1887.



Get involved in shaping the future of Rosedale. Join your neighborhood association by emailing erin@rosedale.org.

150 YEARS

2022

CELEBRATING DETERMINATION

🌱 People who live, work, and play in Rosedale have been advocating for a community center since the Bell Recreation Center closed in 1997. A community center can be a lot of things; a place to gather, to exercise, to play or to learn. RDA has been studying how we can make that dream a reality.

Tackling a major project like this one takes a whole community – the brainpower, skills, passion and relationships that already exist in Rosedale. That's why in 2022, residents and businesses joined RDA to form the Rosedale Community Center Stakeholders. They conducted extensive research and tours of existing community centers, seeking the ideal location. Community Housing of Wyandotte County (CHWC), partnering with RDA, explored various locations and made site recommendations. Fulfilling this dream is going to take a lot more work, and fundraising is the next step.



Executive Director Erin Stryka meets with the stakeholder group at the Sylvester Powell, Jr. Community Center in Mission, KS.

Partner agency CHWC created a rendering of what the eventual community center could look like.





Since 1950, the Boulevard Drive-in has been a fixture in Rosedale and a great place to gather for movies in the summer, Swap & Shop year-round, and special events.



Who doesn't love a parade? Rosedale high school marched in the American Royal parade in 1954 to the delight of the Kansas City, Kansas community.



Find upcoming RDA events [here](#).

150 YEARS

CELEBRATING CONNECTIONS

🌱 After a long period of isolation due to the Covid-19 pandemic, we were thrilled to be back with our families, friends, and neighbors at community events and activities. Yoga in the Park, Family Active Day, and our first-ever adult kickball league added more opportunities to have fun and be active.

Last year also saw the return of our annual Disc De Triomphe disc golf, RDA's major fundraising event. And what a return! The event was a success, bringing in over of \$14,000 for RDA, thanks to our 20 incredible sponsors.

Many of RDA's events, including Healthy Halloween, Rozarks workdays, and the Rozarks Luminary Hike were held at the Rosedale Memorial Arch. It is not only a beautiful spot where families can come relax in community but is also a testament to the brave Rosedalians who served our country. It is important to honor the history of the park by continuing to gather and enjoy the space, integrating Rosedale's history into its present.



Families frolicked at last year's Healthy Halloween.



A Rosedale child picks blackberries in the community garden.



The 47 Foodie Fest returned and celebrated the restaurants and businesses in the 47th and Mission area with live music and delicious food.



The Disc de Triomphe tournament went off without a hitch, with beautiful fall weather and high spirits throughout the day.

Financials

ROSEDALE DEVELOPMENT ASSOCIATION, INC. **Statement Of Financial Position December 31, 2022**

ASSETS

CURRENT ASSETS:

Cash	\$ 123,928
Contributions receivable	93,451
Grants and contracts receivable	8,582
Other receivables	1,450
Prepaid expenses	5,681

TOTAL CURRENT ASSETS	233,092
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FIXED ASSETS, NET	81,283
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TOTAL ASSETS	\$ 314,375
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable	\$ 5,285
Accrued payroll and related liabilities	11,672
Other accrued liabilities	900
Refundable advances on government grants	1,254

TOTAL CURRENT LIABILITIES	22,342
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NET ASSETS:

Without donor restrictions	165,824
With donor restrictions	129,440
Total net assets	295,264

TOTAL LIABILITIES AND NET ASSETS	\$ 314,375
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ROSEDALE DEVELOPMENT ASSOCIATION, INC.**Statement of Activities and Changes in Net Assets For the Year Ended December 31, 2022****OPERATING INCOME**

Contributions and grants:

Grants and donations \$ 449,665

Contributed nonfinancial assets 2,873

Special event revenue, net of direct costs 10,718

of benefits to donors of \$9,856

Fees for service 5,130

Rental income 9,435

Net assets released from restrictions

TOTAL OPERATING INCOME 477,821

OPERATING EXPENSES

Program services:

ARCH 267,238

ARCH Plus 145,965

Avocacy 32

Total program services 413,235

Supporting services:

Management and general 92,732

Fundraising 36,431

TOTAL OPERATING EXPENSES 542,398

OPERATING LOSS (64,577)

NONOPERATING REVENUES (EXPENSES)

Gain from sale of assets 12,120

CHANGE IN NET ASSETS

(52,547)

NET ASSETS, BEGINNING OF YEAR

347,721

NET ASSETS, END OF YEAR

\$ 295,264

Donor list

Alison Bush and Arlene Hirae	GCH Enterprises	MKS Pipe and Valve
Alissa Workman	(Dagwood's Cafe)	Nancy Bosche
Ally Mabry	Gloria Devonshire	Nicole Candelaria
Amanda Lindahl	Health Forward Foundation	Northwood Liquor
Amanda Vega	Heidi Holliday	Pamela Braxton Davis
American Century	James Daugherty	Penn Tools
(Karen Burnett)	James Needham	Pleasant Valley Baptist Church
American Century	Jean Brown	Polsinelli
Investments Foundation	Jennifer Tatum	Premier Contracting, Inc.
Anna and Michael Barton	Jerry and Debbie Sullivan	Prime Health Foundation
aRTSkc	Jessie Ruiz	Rainbow Mennonite Church
Ashley Williamson	Jewish Community	Ramp Up Labor
Ashton Wells	Foundation/Peter Engelman	Rick Probst
Beth Ciperson	James Needham	Rodriguez Mechanical
Bob Roddy	John Mendez and	Contractors
Bonfire	Mary Gonazles	Sarah Waggoner
BPU	Julie Roberts	Senator Pat Pettey
Brighton Brame	Kale Baldock	Speas Trust
Carol Kane	Karen Burnett	Stephanie Moore
Carroll O'Neal	Karen Hostetler	Stevie Reynolds
Cashen Brothers	Kathleen Cross	Storage Mart
Cheryl Gibson	Kansas Health Foundation	Kansas Volunteer Commission
Claudette and Kit Patterson	Kauffman Foundation	The Carter Family
Collin Cooper	Kay E Johnson	Theodis and Lillie Greer
Commerce Bank	Kathleen Ingraham	Theresa Reyes-Cummings
Community Capital Fund	Kevin Makalous	Timothy Roe
Connor Bryant	KC CAN	TMS, Inc
D&D Evers Enterprises -	KC Winfastener	UG/Hollywood Casino
Northwood Liquor	Kelly White	Unified Government
David Bluford	Kenneth and Judy Decker	University of Kansas Hospital
Delores Jean Brown	Kent Best	University of Kansas Medical
Doris Brown	Kit and Claudette Patterson	Center
Dušan Stanojevic	Kit Patterson/Bear Paws	Valorie Fenton
Dynamic Discs	KS Dept of Admin	Vickie L Phillips
Elizabeth Johnson	Leanna Dishman	Walmart 6172
Ellie Haire	Lisa A Gioia, CPA	West Plaza Tomato Company
Eric D. Vidoni	Livable Neighborhoods	Wholesale Sheet Metal
Fred Trease or Joe Bussell	Lloyd Strong	Youthfront
Gary Dishman	Mary Gonzalez	
Gary Elliot	Midtown Signs/Lulu's	




By 1912, there were nine incoming and outgoing passenger trains daily thru Rosedale over the Frisco tracks. The passenger trains were described as "some of the finest trains in the West."



Connect with us!

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 913-677-5097

 info@rosedale.org

 rosedale.org

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Fill out the form [here](#).

Donate now!

Click [here](#) and help support our programs.