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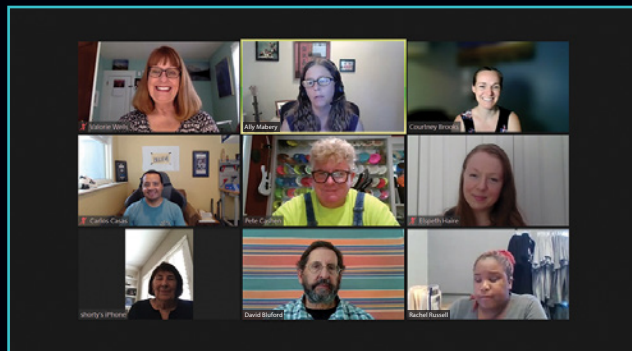
Letter from the Executive Director

Sitting in a hastily assembled home office in March 2020, I called an older Rosedalian who was on my mind and asked if she needed any groceries dropped off. “Oh, I’m fine, honey,” she said, “my neighbor already made a run for a bunch of us. But there’s a couple other people I’m worried about, can you give them a call?”

Last year brought some extraordinary circumstances, and Rosedalians responded in the most ordinary way — by connecting and caring for their neighbors. Rosedale Development Association followed their lead and quickly adapted our work to fit the needs of the community. From swiftly acting to assist the most vulnerable to reconnecting to the community through the Rosedale Recovery survey, we met the challenges of 2020 hand-in-hand with the Rosedale community.

I am grateful to have weathered 2020 with you,

Erin Stryka



Board of Directors

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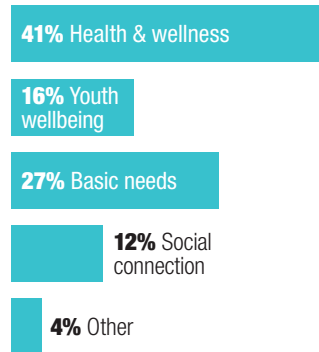
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ROSEDALIANS

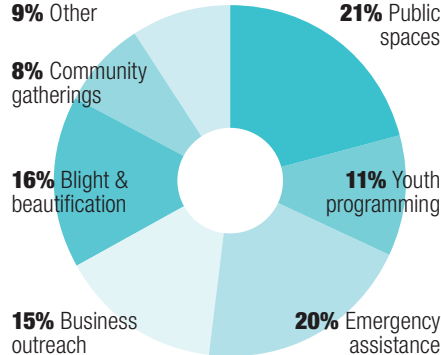
Rosedale Recovery survey

RDA has always viewed our neighbors as the experts on Rosedale, and as priorities and challenges greatly changed throughout 2020, we turned to Rosedalians to share their expertise. In August, we conducted a communitywide Rosedale Recovery survey and a series of diverse focus groups to learn how RDA could best serve Rosedale during this turbulent period. Survey results and collected feedback (to the right) showed residents' deep care for this community and trust in RDA.

Top 3 most pressing concerns



What should RDA focus on this next year?



"Rosedale has potential to become a model for other cities to follow in America, we are race, economically, politically diverse and have people all over the board in their beliefs that seem to respect each other. RDA can further lead the way. Thank you for your work. Shalom."

"Working together as a team for the community makes me feel good about Rosedale."

"I was born and raised in Rosedale and I raised my kids here also. It is a warm, friendly, neighbor-loving community where you know and genuinely love your neighbor."

"[In Rosedale] there is ample opportunity to connect with others, and the community cares."

"I love my neighbors. My family has lived in this community for years. It's home."

64

"At home" activity box
and virtual program
participants

13

Christmas in October
homes and minor
home repair projects

157

Volunteers engaged
in outdoor community
beautification and home
improvement projects

842

Meals served through
the Rainbow Summer
Program summer
food site



ADAPT

Staying flexible to meet community needs

As an organization rooted in community gathering, RDA had to rapidly adapt when we could no longer come together in-person. From shifting our entire summer reading program to an online format in just a few weeks, to altering our minor home repair program to only outdoor projects, RDA creatively changed our existing programming to be safe and accessible during the pandemic.

We also implemented new changes that allowed Rosedalians to feel part of the community while remaining physically distant, including family activity boxes, weekly #workingwednesday community cleanup days, and easily fillable advocacy forms on our website, which we then sent to local decision makers.

The combination of dedicated board and staff, valuable partnerships in the region, responsive funders, and a close relationship with the Rosedale community continue to give RDA the flexibility needed to weather challenges as they arise.



In the height of the crisis, RDA's funders and partners placed their trust in RDA to do what was best for the community. This meant that in addition to delivering program content into Rosedale homes, RDA was able to distribute meals to any community member through the summer program site.

170

Honkin' Halloween kits distributed to youth

42

Social media posts shared with timely Covid-19 updates

17

Print and e-news articles addressing pandemic-related information and resources

12

Average attendees at monthly Rosedale Leadership Council meetings



CONNECT

Fostering feelings of kinship and belonging within our community

While social distancing and small gatherings were vital for safety in 2020, these things left many Rosedalians feeling isolated and disconnected to the community. When the stay-at-home orders were issued, RDA quickly mobilized neighbors to check in on one another and identify individuals who would need assistance during that time.

As we learned how to conduct programs in a safe way, we hosted a drive-through Honkin' Halloween parade, and a luminary hike through the Rozarks during the holidays. And when we felt the need to reconnect to our community and focus on their current challenges, we held the Rosedale Recovery survey and focus groups.

RDA also played an important role in connecting people to reliable and timely information about Covid-19 and our government's response through our website, social media channels, email and mail newsletters. In the midst of much misinformation, we made it easy for Rosedale to receive factual news about the pandemic.



Rosedale's beloved green spaces saw increased usage throughout 2020. RDA celebrated this community asset by illuminating the Fisher Park Rozarks trail and hosting the "Rozarks Luminary Hike", which helped Rosedalians feel more connected to their neighbors and community during the darkest days of winter.

\$2,782

In rent assistance for residents

\$5,392

In utility payments for residents

\$520

In grocery assistance

600

"Back snack"
kits distributed in
partnership with
Rainbow Mennonite
Church



ACT

Taking initiative to achieve a goal

On March 17, 2020, the last day that the RDA offices were fully open before the stay-at-home orders were issued, there was a line out the door of neighbors who were out of a job and concerned about how they would provide food and shelter for their family. Despite so many unknowns, RDA knew that we could rapidly act to address the solvable problems that Rosedarians were facing.

This included distributing more assistance to residents than ever before, mobilizing volunteers for grocery pickups and drop offs, and nurturing community stewards through the Summer Youth Employment program for projects like trail building and neighborhood beautification.

Through generous funders unrestricting their funds and a number of private donations, RDA was able to work swiftly and efficiently throughout the pandemic.



Students in action! Rather than work in a Rosedale business as in years past, seven SYE students were employed to take on Rosedale community projects, including maintaining three miles of Rozarks trails, assisting in three community gardens, and cleaning up litter and graffiti at 11 sites in Rosedale.

FINANCIALS

ROSEDALE DEVELOPMENT ASSOCIATION, INC.
Statement of Financial Position December 31, 2020
ASSETS

CURRENT ASSETS:

Cash	\$ 204,088
Contributions receivable	97,218
Government grants and contracts receivable	5,397
Other receivables	706
Prepaid expenses	<u>4,818</u>
Total current assets	312,227

PROPERTY AND EQUIPMENT, NET

Total assets	<u>\$ 390,052</u>
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable	\$ 4,147
Accrued payroll and related liabilities	11,182
Other accrued liabilities	550
Refundable advances on government grants	<u>836</u>
Total current liabilities	16,715

Paycheck Protection Program Loan

Total liabilities	<u>47,167</u>
	63,882

NET ASSETS:

Without donor restrictions	76,499
With donor restrictions	<u>249,671</u>
Total net assets	326,170
Total liabilities and net assets	<u>\$ 390,052</u>

ROSEDALE DEVELOPMENT ASSOCIATION, INC.
Statement of Activities and Changes in Net Assets
For the Year Ended December 31, 2020

REVENUES, GAINS AND OTHER SUPPORT:

Contributions and grants:

Foundations	\$ 329,692
Government grants	58,388
Corporations	63,432
Individuals	12,302
Religious organizations	4,545
In-kind	5,611
Fees for service	2,000
Rental income	<u>9,092</u>

Net assets released from restrictions

Total revenue, gains and other support	485,062
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EXPENSES:

Program expenses:

ARCH	203,123
ARCH Plus	<u>112,345</u>
Total program expenses	315,468

Supporting services:

Administration	101,887
Fundraising	<u>38,772</u>
Total supporting services	140,659
Total expenses	<u>456,127</u>

CHANGE IN NET ASSETS

NET ASSETS, BEGINNING OF YEAR

NET ASSETS, END OF YEAR

28,935
<u>297,235</u>
<u>\$ 326,170</u>

SUPPORT

2020 FUNDERS AND DONORS*

A. Kent Best
David & Vicky Bluford
Courtney & Ben Brooks
Brookside Electrical Project Services
Carlos Casas
Pete Cashen
Cashen Brothers Properties
Community Capital Fund –
 Neighborhoods Rising Fund
Corporation for National and
 Community Service through Kansas
 Volunteer Commission
E. Edwards Workwear
Eric Edwards
Ewing Marion Kauffman Foundation
Gunter Construction
Health Forward Foundation
Jane & Joe Heide
Karen & Clif Hostetler
John W. and Effie E. Speas
 Memorial Trust
Kansas City Board of Public Utilities
Kansas Volunteer Commission –
 Volunteer Generation Fund
KC COVID-19 Recovery Fund
LED Direct

Livable Neighborhoods Task Force
Ally Mabry
Mary Gonzales & John Mendez
Northwood Liquor
Eleanor Pitts
Prime Health Foundation
Rainbow Mennonite Church
Rainbow Mennonite Church
 remembering Bill Goodman
Stevie Reynolds
Rosedale Auto
Rotary Club 13
Rachel Russell
Linda Shelly
Shumaker Family Foundation
Robert J. & Sally TC Spaniol
Dusan & Rachel Stanojevic
The University of Kansas
 Health System
TMS, Inc.
Unified Government of Wyandotte
 County and Kansas City, KS
Unified Government-Hollywood
 Casio-Schlitterbahn Vacation
 Village Charitable Grant Fund
Walmart Community grants

*\$250 AND ABOVE

For a full list of RDA's donors,
visit rosedale.org/archclub.

2020 PARTNERS AND COLLABORATORS

BikeWalk KC
Christmas in October
Cross-Lines Community Outreach
Giving Grove
Harvesters
Kansas City Community Gardens
Livable Neighborhoods
Midtown Signs
Rainbow Mennonite Church
Rosedale Business Stakeholders
Rosedale Schools and Churches
The University of Kansas
 Health System
Unified Government of Wyandotte
 County and Kansas City, KS
Unified Government Parks & Recreation
University of Kansas Medical Center
Urban Trail Company
Workforce Partnership



MONTHLY SUSTAINING DONORS

Heidi Holliday
Kathleen Ingraham
Amanda Lindahl
Ally Mabry
Stephanie Moore
Sarah Waggoner
Ashton Wells
Alissa Workman